

April 2021

Supporting the Girl Guides of Edmonton's Hike for Plenty Food Drive

To Whom It May Concern,

If you are reading this letter, it is likely that a Girl Guide member has requested your support as part of their new COVID-safe campaign.

Since 1999, Girl Guides of Canada – Edmonton Area have held the annual Hike for Plenty food drive in support of Edmonton's Food Bank. Each spring, Girl Guides of Canada (GGC) youth members collect non-perishable food donations during a critical time of the year when the food bank shelves are often running low.

In March 2020 over 5,000 kilograms of food were collected by fifteen hundred Girl Guide members across the Edmonton Area.

Since that time, Edmonton's largest food drives (events like Heritage Festival, the Sikh Parade, Harvest Luncheon, and Purolator's Tackle Hunger drive) have all been either cancelled or have been greatly reduced. In fact, Edmonton's Food Bank received no donations from schools, businesses, or events for nearly six months in 2020.

Knowing this, Edmonton Area Girl Guides are committed to making sure that our Hike for Plenty 2021 event is as successful as possible. To make this happen, Edmonton Area Girl Guides have been creative and have found new, COVID-safe ways to collect non-perishable food donations for this year's event.

Should you have any questions, please feel free to contact Marie McConnell, Girl Guides of Canada – Edmonton Area's Hike for Plenty coordinator at HikeForPlenty@gmail.com.

Please consider supporting Hike for Plenty 2021 and Edmonton's Food Bank,



Marie McConnell

Hike for Plenty Coordinator
Girl Guides of Canada, Edmonton Area